

AIX FRAMEWORK 01

The AIX AI Roadmap

A phase-by-phase route to building AI excellence inside your organisation.



PHASE 1

Foundations

Establish readiness, direction and governance before any technology decision.

AI readiness assessment

Baseline maturity across strategy, data, skills, culture and governance.

Value pool identification

Map where AI genuinely adds value — cost, revenue, risk, speed, quality.

Data foundations review

Assess data quality, ownership, access and gaps for priority use cases.

Governance framework

Decision rights, ethics principles, risk appetite and approval gates.

Executive alignment

Leadership workshops to agree ambition, priorities and success measures.

GATE 1 — Board sign-off on AI strategy, priority use cases and investment envelope.

PHASE 2

Prove Value

Deliver a small number of focused pilots that demonstrate measurable value fast.

Pilot selection

Choose use cases with clear ROI, available data and engaged owners.

Rapid build & test

Time-boxed delivery with regular checkpoints and honest kill criteria.

Benefit measurement

Baseline vs. actual: hours saved, error rates, cycle time, cost.

Adoption design

Involve end users from day one; train, gather feedback, iterate.

Risk & compliance checks

Validate security, privacy and regulatory posture per use case.

GATE 2 — Pilot results reviewed; scale / stop / pivot decision for each use case.

PHASE 3

Scale

Industrialise what works — platforms, processes and skills to grow.

Scale successful pilots

Production-grade builds, integration and support models.

Platform & tooling decisions

Vendor-neutral selection based on proven needs, not hype.

Process redesign

Rework workflows around new capability — not automation of waste.

Capability building

Role-based training; identify and grow internal AI champions.

Operating model update

Clarify who owns AI products, data and ongoing governance.

GATE 3 — Scaled use cases live; benefits tracked against business case.

PHASE 4

Embed

Make AI part of how the organisation runs — measured, governed, improving.

Benefits realisation review

Full value assessment vs. the original business case.

Continuous improvement loop

Model monitoring, retraining triggers and feedback cycles.

Governance in operation

AI risk reporting into existing board and risk structures.

Next-wave pipeline

Prioritised backlog of the next wave of opportunities.

Refreshed roadmap

Next-phase strategy grounded in evidence, not assumptions.

GATE 4 — Programme review complete; next-phase roadmap approved.

NEXT STEPS

Ready to build your roadmap?

This framework is a starting point. Every organisation's roadmap is different — shaped by your strategy, data landscape, risk appetite and capacity for change.

In a free consultation we will:

- Review your current AI ambitions and initiatives
- Give an honest, vendor-neutral view of your readiness
- Identify your two or three highest-value starting points
- Outline what a tailored roadmap would look like for you

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